



الجامعة الإسلامية العالمية ماليزيا  
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA  
يُونِسُورِيَّتِي إِسْلَامِيَّةً اِبْتَارًا اِبْحْسَابًا مَلِيْسِيَا



### Master's of Human Sciences (Communication)

The Master's programme requires the completion of graduate coursework and a thesis amounting to at least 36 credit hours.

The department offers Master of Human Sciences (Communication) with the following specializations:

- Journalism
- Public Relations
- Organizational Communication

### Programme Structure

Core Courses .....	12 cr. hrs.
Specialization Supporting Courses.....	9 cr. hrs.
Elective Courses .....	9 cr. hrs.
Thesis or Additional Courses .....	6 cr. hrs.
<b>Total.....</b>	<b>36 cr. hrs.</b>

Core and Specialized courses listed below are compulsory for all students pursuing the Master's programme:

#### A. Core Courses (12 cr. hrs.)

No.	Course Code	Course Title	Cr. Hrs.
1.	COMM 6000	Adv. Communication Theory	3
2.	COMM 6020	Adv. Communication Research Methods	3
3.	COMM 6030	Islamization of Communication	3
4.	COMM 6050	Statistics for Communication Research	3

#### B. Specialized/Supporting Courses (9 cr. hrs.)

No.	Course Code	Course Title	Cr. Hrs.
1.	COMM 6120	Theories, Principles, and Practices of Public Relations	3
2.	COMM 6130	Theories, Principles, and Practices of Organizational Communication	3
3.	COMM 6310	Mass Media History in the Muslim World	3

Students are also required to take three courses of a total of 9 credit hours from the following:

#### C. Elective Courses (9 cr. hrs.)

No.	Course Code	Course Title	Cr. Hrs.
1.	COMM 6140	New Communication Technology	3
2.	COMM 6230	Communication Planning and Strategies	3
3.	COMM 6240	Comparative Media Law and Ethics	3
4.	COMM 6250	Comparative Religious Communication	3
5.	COMM 6320	Marketing Communication	3
6.	COMM 6330	Training and Constancy in Communication	3
7.	COMM 6340	Islam and the Foreign Press	3
8.	COMM 6370	Intercultural Communication	3

Non-thesis students are required to take two additional courses. They also have to submit a project paper in the form of a research proposal and sit for a comprehensive examination.

#### D. Thesis (6 cr. hrs)

No.	Course Code	Course Title	Cr. Hrs.
1.	COMM 6998	Master's Thesis	6